

# PAKISTAN TOWELS



**TRADE DEVELOPMENT AUTHORITY  
OF PAKISTAN**





# TDAP INTRODUCTION

**Trade Development Authority of Pakistan is the premier trade promotion organization mandated to develop and promote products and services of the country in international markets. TDAP implements policies and directives of Federal Government and its Board of Directors for enhancing, promoting and facilitating trade.**

**TDAP supports and facilitates businesses through latest information and capacity building initiatives to enhance and improve their leverage in international trade.**

**To achieve its objectives, TDAP organizes as well as participates in local and international trade fairs, country specific exhibitions, trade delegations, conducts seminars and organizes contacts and information exchange events both physically as well on digital platform.**

**This publication is part of the efforts of TDAP to share details and showcase Pakistan's products and services in international markets.**

# Product Profile

## Types of Towels

1) Kitchen Linen

2) Toilet Linen

(Natural fiber, terry towel, manmade fiber,  
and other textile fiber.)

## Examples

Bath towel, bath sheet, hand towel, single  
towel and wash cloth.



# Production Areas of Towel in Pakistan

Total number of units in  
Pakistan : 240

Punjab : 58

Sindh : 182



# Certifications Required for Textile Export



**Business an Social  
Compliance  
Initiative  
(BSCI)**



**Registration,  
Evaluation,  
Authorization and  
Restriction of  
Chemicals  
(REACH)**



**Standards such as  
ISO 14001, SA 8000  
etc**



**Ethical Trading  
Initiative  
(ETI)**

# Main Destinations





Ms Bilquees Jamali  
Deputy Director (Product Officer)  
Contact: +92-3003880797  
Email: [bilquees.jamali@tdap.gov.pk](mailto:bilquees.jamali@tdap.gov.pk)

**Trade Development Authority of Pakistan, Ministry of Commerce**  
FTC Building, Block-A, Shahrah-e-Faisal, Karachi - Pakistan  
Tel: +92-21-99206487-90                      UAN: +92-111-444-111  
URL: [www.tdap.gov.pk](http://www.tdap.gov.pk)